

External Fundraiser Policy 2020

Social Creatives Ltd, a non-profit organization and registered Charity in the Republic of Singapore, encourages the solicitation and acceptance of gifts to further fulfill its mission of making heART to eARTH where art feed the soul with inspiration, happiness and hope of communities.

The policy is introduced on The Seventh Day in the Month of July of the Year 2020 and arising from a Global Impact Plan and alignment to the United Nations Sustainable Development Goals, in particular global partnerships. The Charity hopes for international support for its programmes and organization.

1. Purpose of Policy

A. This policy articulates the Board of Directors concerning the acceptance of charitable gifts and provides guidance to prospective external fundraisers soliciting for donations on behalf of the Charity.

2. Relationship of external fundraisers to the Charity.

A. The external fundraisers as an independent individual or a registered company will be contracted to render services to the Charity for a fixed period subject to extension. Hereafter refer as Contractor. After the fixed period, engagement with the Contractor will be deemed completed.

B. The Contractor will act a fundraiser, solicitation of donations, relationship manager and serve as an International Advisor or Consultant.

3. Responsibilities of Contractor

A. Confidentiality: Information concerning all transactions between a donor and the Charity shall be held by the Charity in confidence, and may be disclosed only with the permission of the donor or the donor's designee.

B. Anonymity: The Charity shall respect the wishes of any donor offering anonymous support and will implement reasonable procedures to safeguard such donor's identity.

C. *Ethical Standards:* The Charity and Contractor are committed to the highest ethical standards.

4. Legal Considerations

A. Compliance: The Contractor shall comply with all local, state and federal laws and regulations concerning all charitable gifts it encourages, solicits or accepts. All required disclosures, registrations and procedures shall be made and/or followed in a thorough and timely manner. The Contractor is to sign an Agreement of Engagement of Services.

B. Endorsement of Providers: The Charity shall not endorse legal, tax or financial advisors to prospective donors.

C. Finder's Fees and Commissions: The Charity may pay fees the Contractor a consideration for directing a gift by a donor to the Charity. The fee is all inclusive and there are no additional benefits or reimbursement for out of pocket expenses. This is confidential between the Contractor and Charity and should be made known to Donors if needed. The fees will be made after donations received

D. Legal, Tax and Financial Advice: The Charity shall inform prospective donors that it does not provide, legal, tax or financial advice, and shall encourage prospective donors to discuss all charitable gift planning decisions with their own advisors before entering into any commitments to make gifts to the Charity.

E. Law: The representation of law and contractual agreements are at the jurisdiction of the Republic of Singapore and home country of the Contactor.

5. Communication to donors

A. The Contractor will use its own email, telephone line, social media tools, collaterals and items to communicate to donors. All emails are to be carbon copied to the Charity.

B. Upon approval, the Contractor is allowed to use the Charity letterhead and sign off as an International Advisor/Consultant or Relationship Manager. All usages of Charity letterhead are to be carbon copied to the Charity.

6. Acknowledgment and recognition

- A. The Charity at its discretion may acknowledge the work of the contractor on its website or related project documentation.
- B. The Charity at its discretion may acknowledge the Donors on its website or related project documentation.
- C. For donations above US \$10,000 to \$1 million dollars, the Charity at its discretion may acknowledge the Donors on art produced items such as on the wall murals.
- D. For donations above US \$1 million dollars, we welcome the donor to advise on appropriate acknowledgement platforms.
- E. The Charity may reject any donations or gifts.

7. Donations and donation platforms

- A. All donations are deemed as unrestricted and not in exchange of goods or services and are final. The donations will be used for the Charity's operations and projects.
- B. A Donor may provide gifts to the Charity through
 - i. The Charity website
 - ii. The website of www.giving.sg
 - iii. Bank or wire transfer to the designated bank account of the Charity
 - iv. International cheque to Social Creatives Ltd.
 - v. To a fiscal sponsor assigned by the Charity
- C. No donations should be made to the Contractor.
- D. The Charity encourage all Donors to provide a letter of intent of gifts

8. Review of Policy

- A. The Charity may review this policy at its discretion.
- B. For transparency, this Policy is made to the public on Charity's website.

----- End of Policy -----

Frequently asked questions

1. Why is commission offered to external fundraisers?

Social Creatives has been affected by the challenges of Covid19 and is in need of funds for upcoming programmes and organization development. We also believe that this is an effective engagement of remote working and providing freelance employment opportunities to individuals and companies. Unfortunately, the finances of Social Creatives does not permit the hiring of a Development Director or providing retainers to companies or persons.

2. Why is the charity attracting gifts and donations for an upcoming project instead of the organization ?

Social Creatives believe our projects represent the objectives of the work. Being art based, donations to organization is intangible and as such less successful. We hope for potential donors to see where and what their money is used for. Social Creatives operations are based on projects development.

3. The donor has been approached by many external fundraisers of Social Creatives and this is annoying.

Social Creatives congratulates the donor for being a champion of philanthropy that attracted the external fundraisers. We will communicate to our Contractors of who has donated to prevent duplication of correspondences.

4. Why is Social Creatives attracting foreign donations

Our works are internationally and inline with strategic planning, we are aligning our purpose to the Sustainable Development Goals and an upcoming project is to create a large artwork about the SDG to inspire communities. Besides the outcome being about the SDG, our process is align with the goal of Global Partnerships for the SDGs.

5. Why is Social Creatives not receiving donations mainly from Singapore, the home country?

Social Creatives operate as an independent charity. We are of competition to bigger charities that are government organisations with charity status. They attract donations too despite being funded by the government such through deficit funding. Social Creatives has been less successful of overseas projects being funded by people in Singapore. Our local Singapore projects are funded by entities based in Singapore.



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6. Please elaborate on your international offices

Social Creatives Ltd operate from Singapore. We are in the process of developing Social Creatives International also based in Singapore to further maximize international development.

Through support, we have plans to register an entity in each main continent of work. Africa will be the first due the upcoming project in September 2020.

If support from the United States of America is very welcoming, we have plans to eventually form a 401C3 entity to facilitate donations directly as well as create programmes in its region.

7. Who am I able to contact for clarifications or confirmations?

Please contact Faris Basharahil at faris@socialcreatives.com

8. Why is the Charity engaging many fundraisers instead of concentrating on just one fundraising company ?

We believe in a many helping hands and planned to be effective and successful in our fundraising goals.