

Social Creatives

50 Murals @ Hawker Centres



BACKGROUND OF PROJECT

Social Creatives, the National Environment Agency and Nippon Paint are partnering to create 50 murals at 50 different hawker centres. Hawker centres refers to local eateries.

To promote greater outreach, we will like your kind company to adopt some of the murals.

PURPOSE AND OBJECTIVES

To celebrate Singapore 50th Anniversary and create a road up to its celebrations

To educate and expose the public to art and heritage

To promote a multi-hands and ground up initiative towards mural making

ARTWORK CURATORSHIP

Artworks brief

1. Significance to the areas
2. Relation to services/products of the area
3. Heritage of the centre and/or link to 50th anniversary
4. Style relates to architecture and physical demographics of the wall and area
5. Target audience focus

Example

1. In Changi Village, we will have artworks that represent Nasi Lemak but with coastal relations that captures aircrafts and light industries.

POTENTIAL LOCATIONS

MARKETS / HAWKER CENTRES MANAGED BY NEA		
S/No	Name of Hawker Centre	Address of Hawker Centre
1	Adam Food Centre	2, Adam Road, S(289876)
2	Amoy Street Food Centre	National Development Building, Annex B, Telok Ayer Street, S(069111)
3	Bedok Food Centre	1, Bedok Road, S(469572)
4	Beo Crescent Market	38A, Beo Crescent, S(169982)
5	Berseh Food Centre	166, Jalan Besar, S(208877)
6	Bukit Timah Market	51, Upper Bukit Timah Road, S(588215)
7	Chomp Chomp Food Centre	20, Kensington Park Road, S(557269)
8	Commonwealth Crescent Market	31, Commonwealth Crescent, S(140116)
9	Dunman Food Centre	271, Onan Road, S(424768)
10	East Coast Lagoon Food Village	1220, East Coast Parkway, S(468960)
11	Geylang Serai Market	Geylang Serai, S(402001)
12	Golden Mile Food Centre	505, Beach Road, S(199583)
13	Holland Village Market & Food Centre	1, Lorong Mambong, S(277700)
14	Kallang Estate Market	17, Old Airport Road, S(397972)
15	Market Street Food Centre	50, Market Street, Golden Shoe Multi-Storey Car Park, 2nd/3rd Storey, S(048940)
16	Maxwell Food Centre	1, Kadayananallur Street, S(069184)
17	Newton Food Centre	500, Clemenceau Ave North, S(229495)
18	North Bridge Road Market & Food Centre	861, North Bridge Road, S(198783)
19	Pasir Panjang Food Centre	121, Pasir Panjang Road, S(118543)
20	Sembawang Hill Food Centre	590, Upper Thomson Road, S(574419)
21	Serangoon Garden Market	49A, Serangoon Garden Way, S(555945)
22	Taman Jurong Market & Food Centre	3, Yung Sheng Road, S(618499)
23	Tanglin Halt Market	48A, Tanglin Halt Road, S(148813)
24	Tiong Bahru Market	30, Seng Poh Road, S(168898)
25	Zion Riverside Food Centre	70, Zion Road, S(247792)
26	ABC Brickworks Market & Food Centre	Blk 6, Jalan Bukit Merah, S(150006)
27	Albert Centre Market & Food Centre	Blk 270, Queen Street, S(180270)
28	Alexandra Village Food Centre	Blk 120, Bukit Merah Lane 1, S(150120)
29	Blk 117 Aljunied Ave 2	Blk 117, Aljunied Ave 2, S(380117)
30	Blk 226D Ang Mo Kio Ave 1	Blk 226D, Ang Mo Kio Ave 1, S(564226)
31	Blk 341 Ang Mo Kio Ave 1	Blk 341, Ang Mo Kio Ave 1, S(560341)
32	Blks 160/162 Ang Mo Kio Ave 4	Blks 160/162, Ang Mo Kio Ave 4, S(560160/560162)
33	Blk 628 Ang Mo Kio Ave 4	Blk 628, Ang Mo Kio Ave 4, S(560628)
34	Blk 724 Ang Mo Kio Ave 6	Blk 724, Ang Mo Kio Ave 6, S(560724)
35	Blk 409 Ang Mo Kio Ave 10	Blk 409, Ang Mo Kio Ave 10, S(560409)
36	Blk 453A Ang Mo Kio Ave 10	Blk 453A, Ang Mo Kio Ave 10, S(561453)
37	Blk 527 Ang Mo Kio Ave 10	Blk 527, Ang Mo Kio Ave 10, S(560527)
38	Blk 226H Ang Mo Kio Street 22	Blk 226H, Ang Mo Kio Street 22, S(568226)
39	Blk 216 Bedok North Street 1	Blk 216, Bedok North Street 1, S(460216)
40	Blk 511 Bedok North Street 3	Blk 511, Bedok North Street 3, S(460511)
41	Blk 538 Bedok North Street 3	Blk 538, Bedok North Street 3, S(460538)
42	Blk 85 Bedok North Street 4	Blk 85, Bedok North Street 4, S(460085)
43	Blk 630 Bedok Reservoir Road	Blk 630, Bedok Reservoir Road, S(470630)
44	Blk 16 Bedok South Road	Blk 16, Bedok South Road, S(460016)
45	Blk 29 Bendemeer Road	Blk 29, Bendemeer Road, S(330029)
46	Blks 221A/B Boon Lay Place	Blks 221A/B, Boon Lay Place, S(641221/642221)
47	Blk 163 Bukit Merah Central	Blk 163, Bukit Merah Central, S(150163)
48	Blk 115 Bukit Merah View	Blk 115, Bukit Merah View, S(151115)
49	Blks 2 & 3 Changi Village Road	Blks 2/3, Changi Village Road, S(500002/500003)
50	Chinatown Market	Blk 335, Smith Street, S(050335)
51	Chong Pang Market & Food Centre	Blks 104/105, Yishun Ring Road, S(760104/760105)
52	Blks 79/79A Circuit Road	Blks 79/79A, Circuit Road, S(370079/371079)
53	Blk 80 Circuit Road	Blk 80, Circuit Road, S(370080)
54	Blk 89 Circuit Road	Blk 89, Circuit Road, S(370089)
55	Blk 353 Clementi Ave 2	Blk 353, Clementi Ave 2, S(120353)
56	Blk 448 Clementi Ave 3	Blk 448, Clementi Ave 3, S(120448)
57	Blk 726 Clementi West Street 2	Blk 726, Clementi West Street 2, S(120726)
58	Blks 1A/ 2A/ 3A Commonwealth Drive	Blks 1A/ 2A/ 3A, Commonwealth Drive, S(141001/141002/141003)

MARKETS / HAWKER CENTRES MANAGED BY NEA		
S/No	Name of Hawker Centre	Address of Hawker Centre
59	Blk 7 Empress Road	Blk 7, Empress Road, S(260007)
60	Blk 4A Eunoss Crescent	Blk 4A, Eunoss Crescent, S(402004)
61	Blk 69 Geylang Bahru	Blk 69, Geylang Bahru, S(330069)
62	Blk 20 Ghim Moh Road	Blk 20, Ghim Moh Road, S(270020)
63	Blks 13/14 Haig Road	Blks 13/14, Haig Road, S(430013/430014)
64	Blks 22A/B Havelock Road	Blks 22A/B, Havelock Road, S(161022/162022)
65	Blk 44 Holland Drive	Blk 44, Holland Drive, S(270044)
66	Hong Lim Market & Food Centre	Blk 531A, Upper Cross Street, S(051531)
67	Blk 105 Hougang Ave 1	Blk 105, Hougang Ave 1, S(530105)
68	Blk 4A Jalan Batu	Blk 4A, Jalan Batu, S(432004)
69	Blk 112 Jalan Bukit Merah	Blk 112, Jalan Bukit Merah, S(160112)
70	Blk 1 Jalan Kukoh	Blk 1, Jalan Kukoh, S(161001)
71	Blk 347 Jurong East Ave 1	Blk 347, Jurong East Ave 1, S(600347)
72	Blk 254 Jurong East Street 24	Blk 254, Jurong East Street 24, S(600254)
73	Blk 505 Jurong West Street 52	Blk 505, Jurong West Street 52, S(640505)
74	Kovan Market & Food Centre	Blk 209, Hougang Street 21, S(530209)
75	Blk 84 Marine Parade Central	Blk 84, Marine Parade Central, S(440084)
76	Blk 50A Marine Terrace	Blk 50A, Marine Terrace, S(441050)
77	Blks 20/21 Marsiling Lane	Blks 20/21, Marsiling Lane, S(730020/730021)
78	Blk 159 Mei Chin Road	Blk 159, Mei Chin Road, S(140159)
79	Blk 58 New Upper Changi Road	Blk 58, New Upper Changi Road, S(461058)
80	Blk 207 New Upper Changi Road	Blk 207, New Upper Changi Road, S(460207)
81	Blk 51 Old Airport Road	Blk 51, Old Airport Road, S(390051)
82	Pek Kio Market & Food Centre	Blk 41A, Cambridge Road, S(211041)
83	People's Park Food Centre	Blk 32, New Market Road, S(050032)
84	Blk 79 Redhill Lane	Blk 79, Redhill Lane, S(150079)
85	Blk 85 Redhill Lane	Blk 85, Redhill Lane, S(150085)
86	Blk 320 Shunfu Road	Blk 320, Shunfu Road, S(570320)
87	Blk 49 Sims Place	Blk 49, Sims Place, S(380049)
88	Blk 137 Tampines Street 11	Blk 137, Tampines Street 11, S(521137)
89	Blk 6 Tanjong Pagar Plaza	Blk 6, Tanjong Pagar Plaza, S(081006)
90	Blk 37A Teban Gardens Road	Blk 37A, Teban Gardens Road, S(601037)
91	Tekka Market	Blk 665, Buffalo Road, S(210665)
92	Blk 11 Telok Blangah Crescent	Blk 11, Telok Blangah Crescent, S(090011)
93	Blk 79 Telok Blangah Drive	Blk 79, Telok Blangah Drive, S(100079)
94	Blk 82 Telok Blangah Drive	Blk 82, Telok Blangah Drive, S(100082)
95	Blk 36 Telok Blangah Rise	Blk 36, Telok Blangah Rise, S(090036)
96	Blk 127 Toa Payoh Lorong 1	Blk 127, Lorong 1 Toa Payoh, S(310127)
97	Blk 74 Toa Payoh Lorong 4	Blk 74, Lorong 4 Toa Payoh, S(310074)
98	Blk 93 Toa Payoh Lorong 4	Blk 93, Lorong 4 Toa Payoh, S(310093)
99	Blk 75 Toa Payoh Lorong 5	Blk 75, Lorong 5 Toa Payoh, S(310075)
100	Blk 22 Toa Payoh Lorong 7	Blk 22, Lorong 7 Toa Payoh, S(310022)
101	Blk 210 Toa Payoh Lorong 8	Blk 210, Lorong 8 Toa Payoh, S(310210)
102	Blk 17 Upper Boon Keng Road	Blk 17, Upper Boon Keng Road, S(380017)
103	Blk 502 West Coast Drive	Blk 502, West Coast Drive, S(120502)
104	Blk 503 West Coast Drive	Blk 503, West Coast Drive, S(120503)
105	Blk 90 Whampoa Drive	Blk 90, Whampoa Drive, S(320090)
106	Blks 91/92 Whampoa Drive	Blks 91/92, Whampoa Drive, S(320091/320092)
107	Blk 4A Woodlands Centre Road	Blk 4A, Woodlands Centre Road, S(731004)

S/No. 26 to 107 are owned by the Housing & Development Board (HDB). The rest are owned by the Government.

For HDB-owned hawker centres, the common areas are managed by the respective Town Councils.

RESEARCH ABOUT LOCATIONS

Tekka Centre

Tekka Wet market is located in a well-known, vibrant and colourful landmark in Little India Singapore which is a home of an amazing hawker food section . Tekka Market is at the corner of Bukit Timah Road and Serangoon Road with parking below and a taxi stand at the main entrance. After being upgraded with interior design and amenities such as a new escalator, better wall and floor tiles, Tekka market is cleaner, more spacious walkways for customers doing groceries, well-organized and has a refreshing environment to shop and eat . Coming here early to see how much bustle and hustle Tekka market is. Note that this is not the place for weak souls, vegetarian or people having a weak stomach.

Tekka market had another name as Tek Kia Kha meaning “foot of the small bamboos” in Hokkien. Tekka wet market was built in 1982, closed in 2008. After that it has been refurbished with \$10 million investment to come just in time for the year-end Deepavali celebrations.

Tekka market is a 2 storey-building. The ground floor hosts the wet market and food centre with dozens of Indian, Chinese and Muslim hawker stalls. The second level is home of sundry shops, tailors and textile merchants and a great place for pictures taking. Traditional Indian clothing like Salwar Kameez, but known as Punjabi suits could be found here. Today, Tekka market is considered as the largest indoor wet market in Singapore where incredible array of seafood, meat and fresh products are sold including fresh dill, lush roma tomatoes and char grilled artichokes since they are hardly found elsewhere. After the renovation, Tekka wet market has much more hygienic conditions . Tekka Wet market is an ideal place for having breakfast or tea before shopping or having lunch afterwards. In here, you will have chance to experience the hum of voices in various languages from English to Hokkien, Mandarin, Malay and Tamil. While other wet markets close around noon, Tekka wet market is busy all day as they open till late afternoon

Amoy Street Food Centre

Amoy Street a one-way street located within Telok Ayer, a part of Chinatown, within the Outram Planning Area in Singapore.

Amoy Street starts at its junction with Telok Ayer Street and McCallum Street and ends with its junction with Pekin Street, now a pedestrian mall. It is intersected by Boon Tat Street and Cross Street.

Amoy Street is lined with old shophouses of architectural interest. The shophouses now function as business offices, commercial enterprises, eateries that make this street a popular food alley, and residences.

The Sian Chai Kang temple, with its fiery dragons on the roof, is located near the start of Amoy Street. Methodist missionaries started the first Anglo-Chinese School in Singapore, which used to be located at shophouse number 70, with just 13 pupils on 1 March 1886. Now called ACS House, this place has been classified as a historic site since the late 1990s. Opposite the school is the Al-Abrar Mosque, which was constructed by Tamil Muslims known as the Chulias in 1827. It was gazetted as a national monument in 1974. The Thian Hock Keng Temple, flanked by Amoy Street and Telok Ayer Street on each side of the temple, was constructed in 1842. It is one of the oldest and most important Buddhist temples for the Hokkiens in Singapore and was gazetted as a national monument in 1973. The entrances to the temple as well as to Al-Abrar Mosque face Telok Ayer Street. Telok Ayer Green, a sprawling park, lies next to the temple. Across this park is the Nagore Durgha Shrine. Built in 1830, also by Tamil Muslims, this mosque was gazetted in 1974. The Ann Siang Hill Park is located between Amoy Street and Ann Siang Road. A commercial property, Far East Square, occupies the whole stretch of Amoy Street on one side from Cross Street to Pekin Street. Opposite this are a few shophouses and commercial units. The Fuk Tak Chi Temple and the Ying Fo Fui Kun museum are also located in the vicinity.

Amoy Street was once accommodated by Hokkien immigrants from Amoy that made Singapore their home. The street, lined with old shophouses of architectural interest, was an early Hokkien settlement. Being near the shoreline, Amoy street had businesses that catered to serve the sailors and the sea trade.

The Amoy Street food centre serves the Central Business District, lunch crowds. During peak hours of 1130 am to 0130pm, queues are long, and there's nary a seat that isn't chopped.

Geylang Serai

Geylang Serai is one of the oldest Malay settlements in Singapore. Owned by the Arab family, The Alsagoff Family. Geyland composes of north and south sections that are divided by Geylang Road which stretches for about three kilometers.

Throughout the length of Geylang Road, there are lanes known as lorongs that extend perpendicularly from the main road. The lanes in the north are given odd numbered names (i.e. Lorong 1, Lorong 3, Lorong 5 and so on), and the lanes in the south are given even numbered names (i.e. Lorong 2, Lorong 4, Lorong 6 and so on).

Partly untouched by urban projects and developments and so far spared by the gentrification process that has changed the face of Singapore since the 1970s, Geylang's combination of shophouse scenery and hectic day and night life, including foreign workers quarters and karaoke lounges provides an alternative view of elements the rest of modern Singapore generally does not have. Shophouses along Geylang Road are protected from redevelopment, and several famous eateries have sprung up along the major road.

Located between the bustling thoroughfares of Changi Road and Sims Avenue, the Geylang Serai Market lies in the heart of the Singapore Malay community and has been recently remodelled to embrace the rustic quality of the old Malay kampong houses.

This famous market has two levels, with a wet market selling all sorts of fresh produce on the ground floor, from live fish to spices, and a food centre on the second.

Fantastic food awaits at the food stalls, featuring predominately Malay and Indian cuisine. Hajjah Mona Nasi Padang and Geylang Briyani Hall are some of the well-known stalls to check out, dishing out mouth-watering dishes including Asam Pedas stingray (spicy stingray) and chicken Briyani (Indian-style chicken rice). If you happen to be there during breakfast, GS Oli Thosei & Food Stall is a great place to enjoy Appom (Indian rice dish), Thosai (Indian pancake) and Masala chicken (spiced chicken). Be sure to go early for these dishes often sell out before noon.

This iconic landmark subtly blends rustic Malay charm with pleasurable dining, and is a must visit for culture vultures and foodies alike.

Geylang Serai is one of the oldest Malay Settlements in Singapore. The significance of early Geylang Serai lies not in its architectural features but in its reputation as the Malay emporium of Singapore, known to Malays of Malaysia, Brunei and Indonesia. In the 1840s, some *Orang Laut* (sea nomads) settled on the bank of the Geylang River. The settlement expanded to the Geylang Serai area in the later half of the 19th century. At this time, the rich Arab family of the Alsagoffs owned the large Perseverance Estate on which the extensive cultivation and growth of lemon grass plants led the settlement area to be known as Geylang Serai - where *serai* is Malay for lemon grass. Some suggest that the name Geylang is a corruption of the Malay *kilang* meaning press, mill or factory, probably a reference to the presses and mills in the coconut plantations in the area which produced oil from the copra.

Adam Road Food Centre

Adam Road is an upscale neighborhood that is possibly one of the areas in Singapore that is void of industrial sites, creating a tranquil surrounding. The area was once home to the admiral of the fleet of the British Royal Navy, the Imperial Japanese Army, the war hero Lord Louis Mountbatten and also the late President Ong Teng Cheong.

One of the busiest area in Adam Road is its hawker centre that attract diners from all parts of Singapore. Despite being small in size, this hawker centre has attention unlike others. Loyal customers, diners from all over Singapore and nocturnal people who hail from the far ends of Singapore comes to the hawker centre to feed their late night cravings and catch supper with their friends or family.

Opened in 1974, Adam Road Food Centre is one of the hawker centre for muslim and indian muslim fare. Food such as mee goreng, nasi lemak , murtabak and such. Chinese delicacies such as prawn noodles can also be easily found.

Chomp Chomp Food Centre

Chomp Chomp Food Centre, also known as Serangoon Gardens food centre, was built in 1972 to congregate street hawkers to sell their creations across the street of Kensington Park Road in the 1960s. It won the public's vote as Singapore's favorite hawker centre in the City Hawker centre Food Hunt for two consecutive years.

Over the years, it's been frequently visited by many Asian Celebrities.

In the evenings, Chomp Chomp springs to life as food lovers from all over the island flock to the food centre to enjoy local signature dishes such as grilled sting ray, barbequed chicken wings, carrot cake, ice kacang and many more. Quality dining can be experienced as patrons are able to watch the kamikaze type chefs prepare their food contributing to the vibrant, bustling atmosphere of the place.

Maxwell Food Centre

The Maxwell Road Food Centre began in the 1950s as a wet market for the Chinatown area. In the 1980s, the site was changed into a temporary hawker centre to house the hawkers from China Square along China Street. It was designed such that stalls shared a communal washing area which was located in the major thoroughfare where patrons consumed their food at fixed tables. While they were eating, they could see dirty dishes piling up and hawkers washing their plates at the washing area; meanwhile clogged drains lined the nearby stalls. Despite being notorious for its unhygienic conditions, it remained a popular food centre as it was home to many popular traditional Chinese delicacies such as turtle soup and pig's brain. One of its more popular stalls was the *ham chim peng* titbit, a doughnut stuffed with bean paste and deep fried. Queues would form early as the titbit cost only 10 cents each even as late as the 1990s. However, buyers needed to fry their own fritters. Another unique stall was the Rickshaw Noodles stall, so named because the particular style of noodles was popular with early rickshaw pullers. The Hingwa cuisine has a soup base made of *ikan bilis* or "local anchovies" and garlic.

Newton Food Centre

Newton Food Centre, also widely known in Singapore as Newton Circus, is perpetually packed with locals and tourists alike. Besides the excellent seafood, succulent satay and pulsating atmosphere, this is also a great place to people-watch.

It is common in Singapore to quickly snag a table for your group before taking turns to order dishes. Be the first to order and sneak a peek at what others have ordered while on your way to your stall of choice, or volunteer to be the last (if your stomach can take it) so you can observe the crowds of people that arrive.

Keep an eye out for the busy lunch crowds, happy family gatherings, and inebriated youngsters starving for some post-clubbing grub. It's also common to see vendors touting all kinds of food, so walk right on by without making eye contact if you don't want to be accosted. When you're here, do order the famous chilli crab and barbecued seafood, and sample a veritable slew of other local delicacies.

Commonwealth Crescent market

Tucked away in a residential area around the western part of Singapore, Commonwealth Crescent is a small peaceful lane with serene surroundings, but that quickly changes during mealtimes. There will be a frantic burst of activity as streams of hungry office workers from the surrounding office buildings flock to the market and food centre to grab their grub.

Tiong bahru market and food centre

The neighborhood around Tiong Bahru Food Market & Hawker Centre feels unlike the rest of Singapore, in that the past has managed to cling to existence while the rest of the island has been swept away by change.

The name "Tiong Bahru" translates to "New Cemetery", as the neighborhood had a fair share of graveyards (and squatter settlements) until the Singapore government stepped in to clean up. The Singapore Improvement Trust developed the local public housing, about 50-plus apartments and shophouses built in [the Art Moderne style](#) popular in the 1930s.

The curvy apartment buildings look nothing like the government's later housing blocks, Tiong Bahru's units having plenty of circles and curves where today's "HDB blocks" have only square slabs of concrete. The Tiong Bahru Hawker Centre building actually dates back only to 2004, but the designers wisely bucked the temptation to go modern, following the retro design sensibilities of the neighborhood instead.

Old airport road

Old Airport Road Food Centre has hosted some of the finest familyhawker enterprises, selling near-legendary satay bee hoon, [char kway teow](#), and [rojak](#). Today, 168 stalls make up the hawker center component on the ground floor, selling inexpensive but delectable Singapore and international favorites. You'll only need to spend about SGD 5-7 (about \$4 to \$5.50) for a belly-busting meal at the Old Airport Road Food Centre: awesomely great value typical of Singapore's hawker centers.

Market street food centre

Locally known as Market Street Food Centre, this popular Hawker centre is located right in the middle of the Central Business District and not far from Boat Quay. Popular with office executives working in the area the centre is extremely packed during lunch times.

Renovated in 2005, the Golden Shoe Food Centre features well over 70 stalls. Even though it is among the smaller centres, there is a wide choice of favourite local hawker fare such as fish porridge, curry rice, nasi lemak and fish soup.

The Hawker Center itself is located in the building and spread over the second and third floor.

ADOPTION PACKAGES

	Single Adoption	
Hawker Centres		\$8000 per location
	<u>Number of participants</u>	
	Minimum: 5 people	
	Maximize: 15 people	
	<u>Number of sessions:</u> 0-2	
	Lifespan of artworks 2 years.	
	Selection of locations	
	A5 Logo beside artwork	
	Artwork consultation	
	Gold Adoption	\$60,000 for 10 locations
	Same as above but with the following additions	
	Media rights	
	A4 Logo beside artwork	

